

Joshua Murphy

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Overview:

Highly experienced and a hard working creative thinker with a diverse background ranging from interactive design, brand development and project management to developing multi-channel, multi-discipline advertising campaigns.

Accomplished, dependable, high integrity team player with demonstrated capacity to provide focused leadership with emphasis on tactical execution of strategic plans. Strong and consistent designer with a diverse client roster and robust portfolio. Exceptional management skills. Very adept and highly effective at leading creative teams to work together to reach their full potential.

Core Personal Strengths:

- Recognize the critical importance of quality in providing a competitive edge.
- Strive to consistently make a substantial contribution to the operation and growth of the organization.
- Promote relationships of trust, dignity and respect.
- Support constant and never ending improvement, both personally and professionally.
- Lead by example. Recognize the need to concentrate on people rather than tasks.

Professional Experience:

What I have been doing for the past 12 years and who I have been doing it for.

element3media (1998 - 2010)

Freelance Design, Art Direction & Consulting

Sr. Art Director (2006 - 2009)

Myriad Interactive, Scottsdale, AZ

Art Director (2003 - 2006)

Agency.com, Chicago, IL

Lead Interactive Designer (2000 - 2003)

Townsend Agency - Chicago, IL

Interactive Designer (1998 - 2000)

Yahoo! Inc - Sunnyvale, CA

Freelance Experience:

Freelance work I have done throughout the years.

- Developed and maintained relationships with current and potential client accounts.
- Designed & built various campaign assets as well as full projects based on client needs.
- Targeted potential clients and developed relationships in order to acquire new projects.

A few freelance clients:

- Warner Brothers
- Red Bull Global
- Coldstone Creamery
- Harley Davidson
- Kraft
- IBM
- Capital One
- Experian
- Discover
- Apex Fitness
- Aramark
- Susan G Koman Foundation

Press & Recognition:

Publications

Harper Collins: "[Market Smart](#)" The Best in Age and Lifestyle Specific Design

Harper Collins: "[Designing for the Greater Good](#)" The Best in Cause-Related Marketing and Nonprofit Design

Speaking

AIGA (The professional association for design)

Featured speaker for the "[Say Anything](#)" Event: Effective Communication and ways to "CYA"

Interviews

FreelanceSwitch.com

[Freelance Pro Interview: The Art Long-Distance Freelance Relationships](#)

Writing

Guest writer for the Infusionsoft blog on "[Small Business Branding](#)"

Summary:

Before I say goodbye, just a few more things about me.

My ideal company is aggressive and looking to produce exceptional, award winning work. One in which there is truly a collaborative environment with everyone working towards the same goal. I want to work for a company that is fair and honest with their employees. One that will challenge me on many levels both professionally and personally as well as allow me to grow with the company.

My wide and far reaching exposure too many different types of organizations and processes has molded me into an invaluable resource to any company because of the depth of experience and breadth of knowledge that I bring to the table. I am highly adaptable and have a tremendous ability to hit the ground running while applying my past experience and knowledge to overcome any new and challenging situations. I am capable of exceptional multi tasking and have grown accustomed to switching gears multiple times a day while working simultaneously on many different projects as well as with many different clients and team members.

For more information on what I have to offer as well as what others have had to say about my work through the years, feel free to check out - <http://element3media.com/about.html>

Thank you for your time.

Regards,

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